



**THE AMAZING LINK-WIZARD
A
GEOFF LORD
INNER CIRCLE PRODUCT**

FROM

VIRTUAL-INTERNET-EMPIRES



Whats in the Box ?

THE AMAZING LINK-WIZARD

Exclusive tools for Members of Geoff Lord's Inner Circle

This e-book and all of its contents was written as part of a training series of E-Books designed to help members of Geoff Lords Virtual-Internet Empires Inner circle group members. This particular Book is all about Link building. To find out more about Virtual-Internet Empires click on the Link below.

VIRTUAL-INTERNET-EMPIRES.COM

Introduction

We sincerely believe you have a lot to gain from this cool link popularity checker tool, which will save you literally hours of tedious work. Just a few short Years ago it was virtually impossible to calculate where and how your website was indexed on the major search engines. There were just a few very privileged people who access to the tools that made it possible and they kept them a very closely guarded secret. If you were every Lucky enough to find the software you would need a very deep pocket indeed to buy it.

There were in fact many early Internet millionaires created simply by cleverly using this type of software and selling the data on to hungry SEO (Search Engine Optimization) marketing companies, and of course this still continues today. How Many e mails do you receive each year offering to get YOUR website to the top ten position in Google ? Have you ever wonder how they can profess to do this ? After all, how can they make everyone number 1 in the search engines !

Well one of the answers is that they have access to some great tools that gather information across the internet, and from that information they are then able to specifically customize and Optimize your website to give it the absolute best chance of gaining that position.

Well, now you have access to one of those very special tools that the SEO engineers use right here within this e-book. I have placed the Link to the download file at the end of this Book in the hope that you will read the book before you go dashing off and download it and then not knowing how to use it to give you the best possible results.

To make this as easy as possible I have formatted this E-Book in a Question and Answer format so that you can refer back at any time to view the question and answer again.

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What is the Link-Wizard ?

Answer.

It is a desktop tool to enable you to check the popularity and visibility of your website across the top search engines and directories all at the same time. This used to be a very tedious job taking many hours of hard work, going from search engine to search engine and checking each keyword against its position in that particular search engine. Imagine that task with a Keyword list of 1000 + keywords....Major companies employed dedicated staff to sit at computers for hours on end just to discover this information.

What does the Link Wizard do ?

A.

1. It carries out complicated searches to discover if and where your website is indexed in the Search engines.
2. It carries out searches to discover the ranking of your website in the search engines
3. It carries out searches to discover the popularity of your website across the internet
4. The Link-Wizard searches the following Search Engines and gathers relevant information.
 - **Google.** Searches to check if your page is indexed Searches to check your Google Page Rank. (1/10 to 10/10) then it searches to check your back-links from other search engines (popularity)
 - **Yahoo.** Searches to check if your page is indexed searches to check your back-links from other search engines (popularity)
 - **Alexa.** Searches to check if your page is indexed searches to check your backlinks from other search engines (popularity)
 - **Alltheweb** Searches to check your back-links from other search engines((popularity)
 - **Altavista.** Searches to check your back-links from other search engines (popularity)
 - **Ask.** searches to check your back-links from other search engines (popularity)

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What can you do once you have this information ?

A.

This is where the Magic begins. Once you have this information it enables you to specifically target your efforts it to the areas that your website needs the most attention. Where do I begin ?

The most important thing is the check to see if you website is actually indexed in all of the search engines. If it is not indexed it will never found !

How can we get our Pages indexed ?

A.

There are numerous answers to this questions and it would take an entire e book all its own to fully explain all of the tactics that you could reasonably employ to get your page indexed in ALL of the search engines.

So lets assume that you are a total Newby at all of this and start with an easy answer that will get the initial work done for you without too much hassle. You must however accept that this is not the most effective method, merely the simplest effective method.

In the early days of the internet, yes even before Mr. Google decided to take over the World (my personal Jibe !!) the one and only way to get your pages indexed was to submit your site to a directory.

The most famous of these is [DMOZ](#) and it is still one of the most highly regarded Directories in the World. Most of the Major search engines still search [Dmoz](#) to check for new websites so I would suggest you start right [there](#)

The most important thing about [Dmoz](#) it to ensure that you submit your website to the most relevant listing category you can find. If you submit to the wrong directory your site will be rejected and you will never even know about it.

The next thing you need to do is to start your own Blog....sorry, did we forget to mention that earlier, ah well here we go off on a different tack....No, lets just do this the easy way for now shall we?

Why do we need a Blog?

A.

Well, a Blog is where you can submit small sections of the information from your main website, place a couple of links into the Blog and submit it, and that's it....your done..The Search Engines will soon find it and start to index your pages.

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Where do I get a Blog?

A.

There are several places to get a Blog. But again for the purpose of this E-Book I would suggest that the first and easiest Blog the start with is courtesy of our friend (who said that?) Mr Google in the form of [Blogger.com](#)

Just go right on over there and follow the wizards through the process and within an hour you can reasonable expect to have built your first Blog which will become your first stepping stone to building a great foundation for your website.

Now there are many other blog's that you can go to later to build even an even stronger foundation. All of the Major search engines have their own Blog system and you should systematically go to all of them and start a Blog. This will always then be your route to getting your new website pages indexed. As your Website develops you can submit each new piece of information or article to them all in turn and get each page indexed.

Here are just a few of the main ones to use.

[You could build a Squidoo Page.](#)

[You could build a Yahoo Page \(360° page\)](#)

[You could build an MSN blog \(Spaces\)](#)

Once you have built those blog's you will fairly quickly realize that blogging is very Important to your future on the Internet. You will also discover that you it can become rather tedious keep going back and forth and continually updated them all.....so why not automate the process.....Now here Is where I can help you,

One of the most effective blogging systems is **Word Press**...Once you set up a word press Blog there are many plug-ins available that can automatically do much of the required work for you automatically. To Make thing easy for you I have put together a WP System that you can set up in less than an hour, that will automatically submit new relevant information to your Blog as often as you want, hourly, daily, you decide.

Just set it up and leave it running...you will only need to go and check it once a week to make sure that its still there....

Here is the link for the [VIE-BLOGWIZARD system](#)

To view one of these very special Blogs in action visit [Geoff Lords Link here](#)
(hint : to give your self another very useful back-link why not register whilst your there and leave a comment to one of the Posts ! ...*feed the search engines* !)

Now did I just say something Articles ?

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Why do we need articles ?

A.

We need articles to build Back Links. In the last chapter we discussed how to get our page indexed. Next we need to use articles to build back-links to our main website. This is the easiest method to develop a simple **back-links** strategy for strengthening your websites

What are Back-links and why do we need them?

A.

A back-link is a link from another website pointing to your website. Building back-links is a subject matter all on its own and would take yet another E-Book to explain everything about it.

Lets just say the more websites there are pointing to our website the more popular your website becomes. The more article you have the more likely it is that other web-master will pick up on your articles and use them on their websites which will then start to spread virally across the internet.

So as you can see, writing good Articles is an important element of your overall strategy.

Now at this stage most people just close this book and say ...oh, I'll do that later...don't do that..This is a priority element.....So lets just see how easy it can to become an expert Article writer.

Do a search of the internet for a few of your keywords. From those searches you will find lots of very useful information on that subject.

Open up your note book, copy and paste the relevant information into your Notebook. Now go to wikipedia and do the same search, copy and paste the relevant information into your Notebook.

Now don't be tempted to just simply copy the information and use that, it will not do you any good, firstly you will more that likely run into trouble with copyright, secondly you need good UNIQUE content for your articles.

Once you have the Information read through it, and select snippets for each one of the article you found and paste those into another notebook page.

Now read through the bits you have selected and edit it to read smoothly and coherently, this tactic is known as Article Spinning.

Next you need to write a short Bio about yourself or your website into which you can insert links to your website. It is also important to make the bio also act as a "call to action"

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For example I have included 3 simple examples below.

1. Geoff Lord is the Sales Director and web-master of several website's specializing in [gastric band surgery](#) and he invites you to visit his extensive Gastric Banding websites which he packs full of useful information because he firmly believes that it is important to provide sufficient information to enable his website visitors to make decisions based on sound advice and information and advice section of this website. [For Free Gastric Banding Information click here](#)
2. Geoff Lord is the Web-master for [Medicare cosmetic surgery](#) and you are invited to visit his extensive website which contains [FREE advice and useful information](#) about all types of Cosmetic and Plastic Surgery.
3. To Learn More About Geoff Lord and Gastric Banding Surgery Visit his [FREE Resource and Information](#) Site by clicking here:- [Gastric Banding Surgery info-4all.com](#)

You will notice that the all include calls to action, ie. "Visit his website" and terms Like "Free information". In most article directories you can include up to three links so work on this to include links within your website to get deep linking within your website.

Take your time on this element because you will soon discover that if you write good content it will very quickly spread throughout the internet, and if you have placed your Bio with your links in the article they will soon find their way across the internet.

Where do I submit my articles ?

A.

There are numerous Article Directories across the Internet. So again to make this easy I have listed below the main ones that I use personally to get my articles published.

[Tss-articles.com](#)
[articlextreme.com](#)
[ezinearticles.com](#)
[Quassia](#)

[To submit you Articles to lots of Article directories at the same time you can sign up here and join in the fun. Secret Article Source](#)

You now have sufficient weapons in your armory to get you started and on the way to building your [Virtual-Internet-Empire](#)

So are ready for your download of that superb tool I promised you ?

It's on the next page :-

THE AMAZING LINK-WIZARD

[so here is your download Link](#)

Once you have downloaded the tool follow the Instruction on the next page to use it properly

Tool Instructions

1. Click on the 'Add Sites' button and type in the url of the website(s) you would like to gather data for.
2. Click on 'Gather Data'
3. Wait for the results to appear. You can check for the Google PR, Alexa ranking, no. of back-links from Google, Yahoo, Altavista, Ask, and Alltheweb. You can also view results for the number of pages indexed in Google and Yahoo search engines.
4. All these will help in monitoring your SEO efforts and also spy on your competition.
5. Click on 'Save Results' to save your results.
6. Either choose to gather data for more websites or delete the results and start.

So there you have it.

A quick lesson in search Engine Optimization. And a great new tool to help you in your work. We sincerely hope that you enjoy using this tool and come back and visit some of our other related websites where you will find many tools and lots of information about marketing on the Internet

If you liked this book why not send it to your friends, they will thank you for it.

How would you like to turn this into your own little money Machine? Then why not join in the fun and enter our Affiliate program. You will then be able to re-brand this book with your own affiliate links embedded.

You can join the Virtual-Internet-Empires affiliate program here

[VIRTUAL-INTERNET-EMPIRES AFFILIATES SYSTEM](#)

Here are some Links to other Useful websites that will help you.

Take a look and see what Wizardry we have in store for you there [The VIE-LISTWIZARD](#)

If you want to get your Hands on new tools and utilities each Month then here is a site that will help you. [VIE-LANDMINES](#)

The List Mission here you will find out how to go about building a huge List from one of the Internet's Master List Builders Tim Brocklehurst who just happens to be one of my personal buddies and the inspiration behind this Project. [THE LIST MISSION](#)

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We hope you have learned something from read this book, and that you now understand the basics of working with the search engines for best effect.

You can join the Affilaite Programs mentioned above by either clicking on to the link with the text area or by joining the programs from below,

Join **Virtual-Internet-empires** Affiliate Program [Here](#)

The affiliate number will be your affiliate ID

join List Mission [here](#)

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Secret article Source [here](#)

Please pass this Book on to your Friends....They will thank you for it.